



# Strengthening knowledge and skills

through innovative approaches for sustainable economic development

TRAINFORTRADE empowers countries to reap the benefits of international trade in an equitable and sustainable manner.

Its work covers currently three core areas:

**e-Commerce    Port Management    Trade Statistics**



TRAINFORTRADE builds capacity of local experts to create national ownership and sustainability for the capacity development processes.

The programme combines online learning with face-to-face training.



TRAINFORTRADE's projects are built on strong local and international partnerships.

## FACTS & FIGURES

- Blended learning in 3 languages
- 23 800 participations from 219 countries or regions
- 40% female participants
- Satisfaction rate 88%
- 1040 trainers
- 2700 case studies
- 22 publications
- Contributions from donors: \$25,000–\$4 million
- \$18 million in funds managed

## OBJECTIVES

- Build sustainable networks of knowledge to enhance national ownership, South-South and triangular cooperation
- Encourage development-oriented trade policy to reduce poverty and to promote transparency and good practices
- Promote digital solutions and innovative thinking to enhance capacities of international trade players



*"We can apply knowledge from the e-Commerce Best Practices course to benefit our community and to give impact to our society, by taking into account experiences of other countries."*

Masarina Flukeria  
BPS-Statistics, Indonesia



*"The TRAINFORTRADE Port Management Programme ensures a change in leadership behaviour, improves communication skills, and boosts proactive knowledge to facilitate global trade."*

Thomas Ndivo Molungu  
Port Authority of Douala, Cameroon

Several constraints affect developing countries' capacity to utilize the opportunities of trade for economic growth, development and poverty reduction.

TRAINFORTRADE tackles these constraints by providing access to knowledge, information and trade-related skills and capacities. This facilitates the integration of developing and transition countries into the world economy.

The programme develops high quality courses by using technological means such as e-learning, mobile-learning and cloud learning. The programme explores continuously new learning tools and technological opportunities.

The expansion of mobile networks and devices has made access to information much easier and enables interactive and collaborative learning experiences.

Self-paced e-learning

Activities and events



**BLENDED  
LEARNING**



Online collaborative learning

Face-to-face training

- More flexibility in the training process and arrangements
- Interaction with trainers and other participants regardless of location
- Building networks on expertise with skilled economic operators

TRAINFORTRADE contributes to seven Sustainable Development Goals



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