



Blended learning strategy to boost the digital economy in Small Island Developing States

Launch of the project

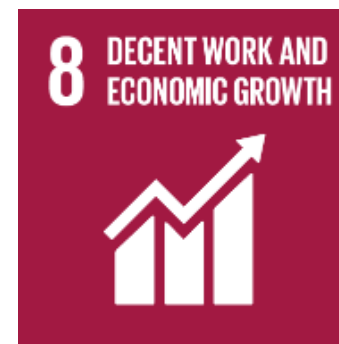
15 July 2022

11:00 am – 12:00 pm
Room XXII
Geneva



THE TRAINFORTRADE PROGRAMME (TFT)

MISSION: Strengthening Knowledge and Skills for Sustainable Economic Development



GOALS:

- ◆ Encourage development-oriented trade policy to reduce poverty and to promote transparency and good practices
- ◆ Promote digital solutions and innovative thinking to enhance capacities of international trade players
- ◆ Build sustainable networks of knowledge to enhance national ownership, South-South and triangular cooperation

AREAS:

TRAINFORTRADE PORT MANAGEMENT PROGRAMME (PMP)

- ◆ Supports port communities' quest for efficient and competitive port management services to increase trade flows and foster sustainable economic development

TRAINFORTRADE E-COMMERCE

- ◆ Legal Aspects
- ◆ Best Practices
- ◆ Digital Identity for Trade and Development

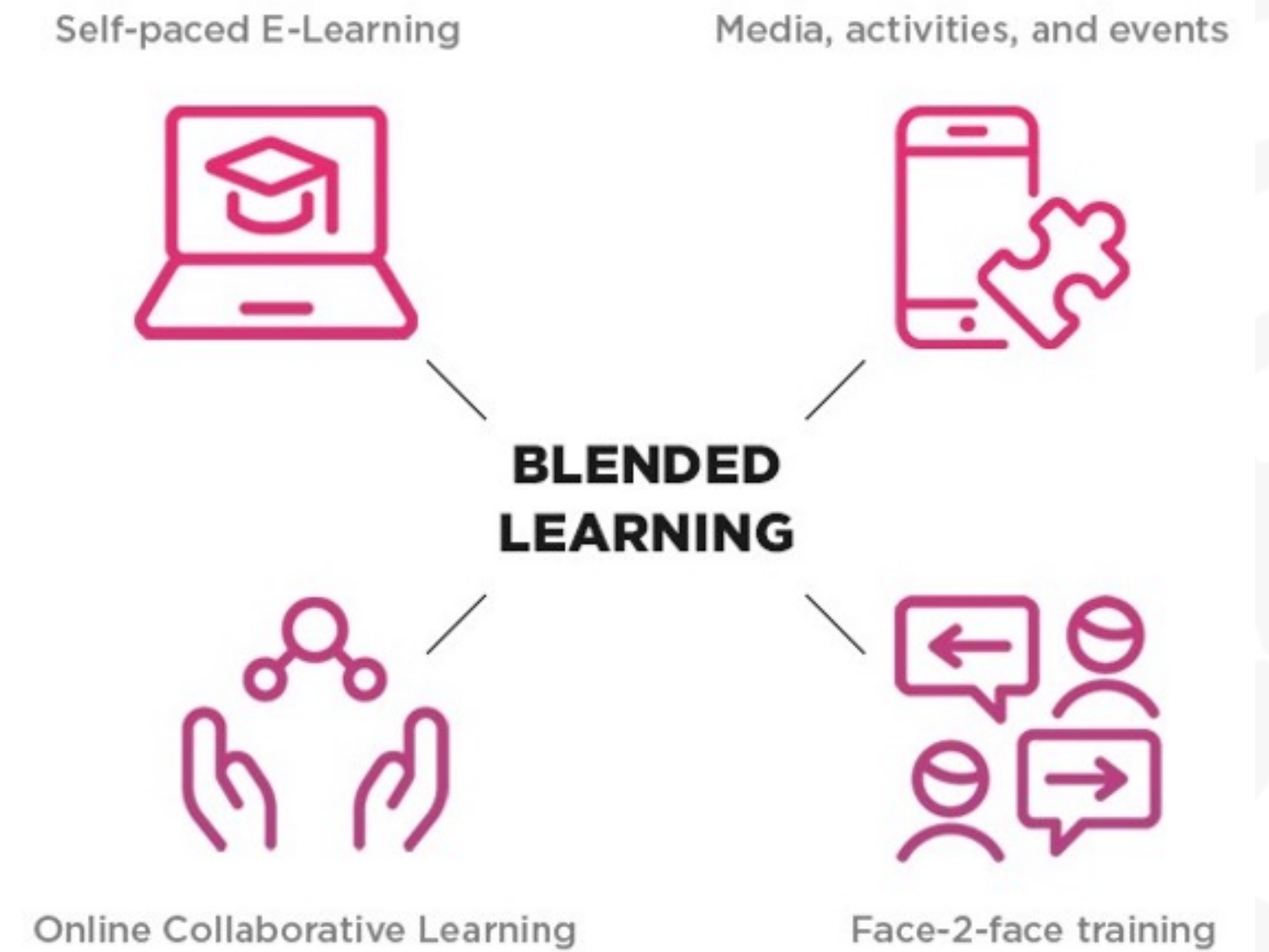
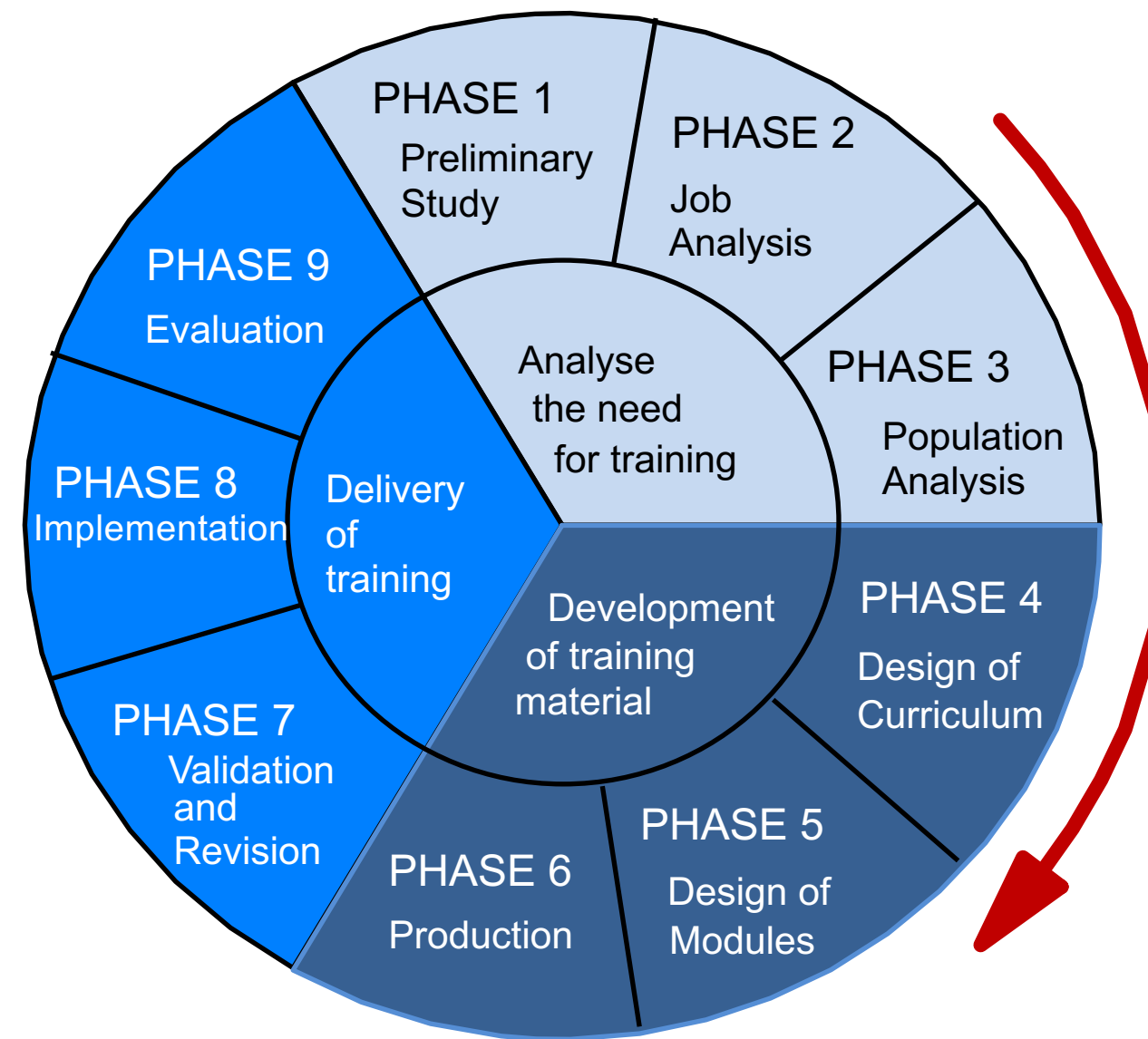
TRAINFORTRADE TRADE STATISTICS

- ◆ International Trade in Services
- ◆ International Merchandise Trade



DIGITAL KNOWLEDGE DEVELOPMENT: TRAINFORTRADE METHODOLOGY

- ◆ Blended learning
- ◆ Open source
- ◆ Outreach
- ◆ Flexibility
- ◆ Multiplier effect
- ◆ Reduced cost
- ◆ Languages
- ◆ Networking
- ◆ Learning Management System (LMS)



tft.unctad.org

TRAINFORTRADE website

- Information, publications, news etc.

tft-reg.unctad.org

Registration platform

- Management of participants

learn.unctad.org

Learning Management System

- Online courses and training materials

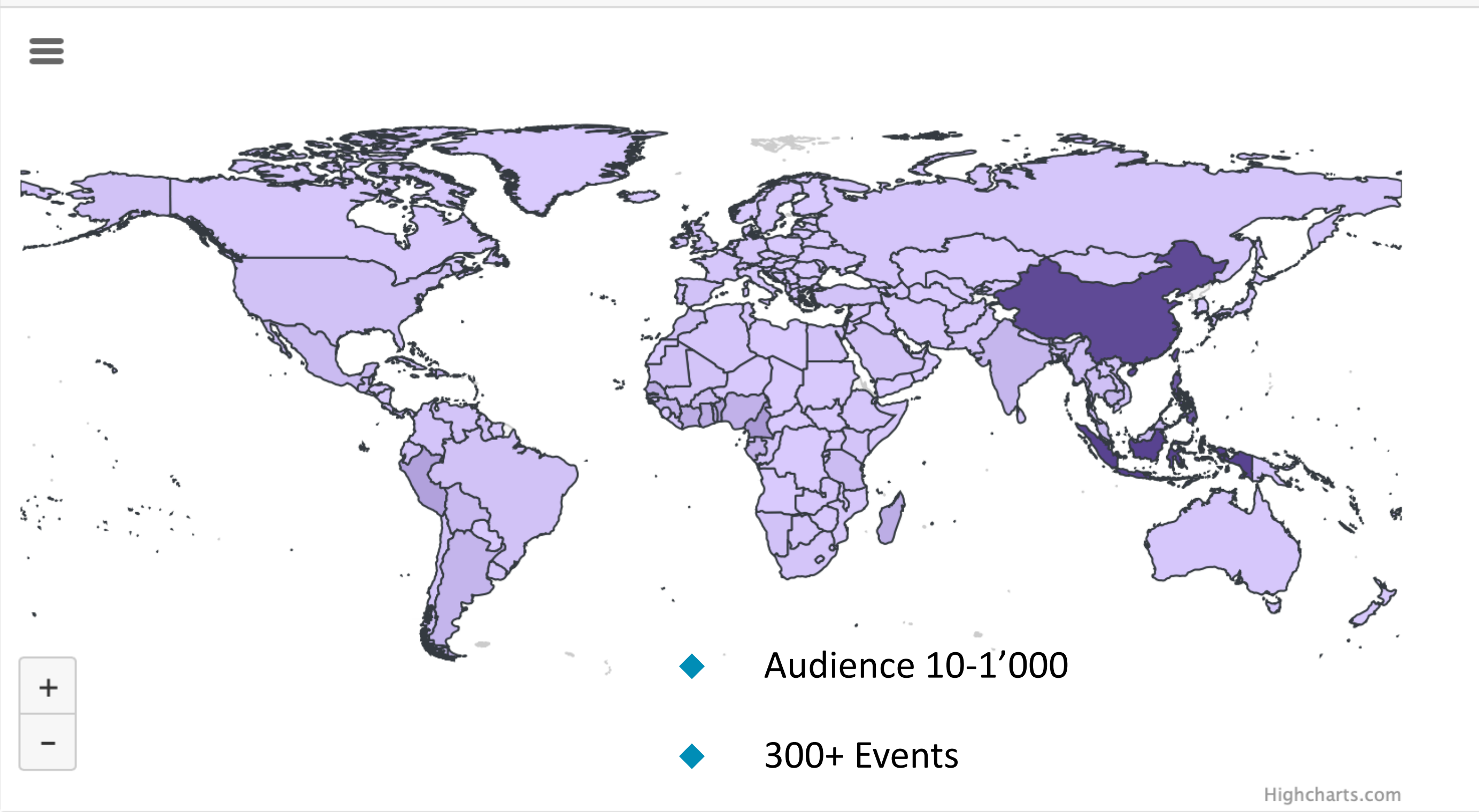
pps.unctad.org

Port Performance Scorecard platform

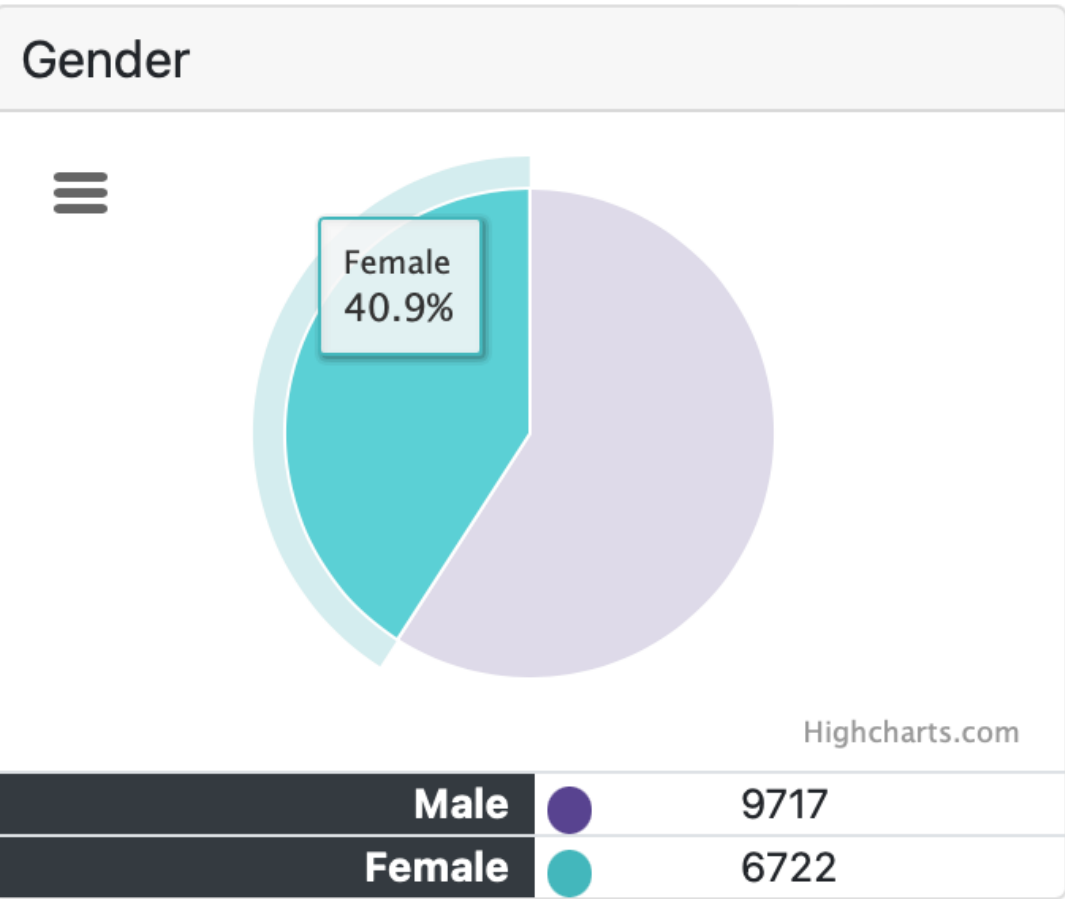
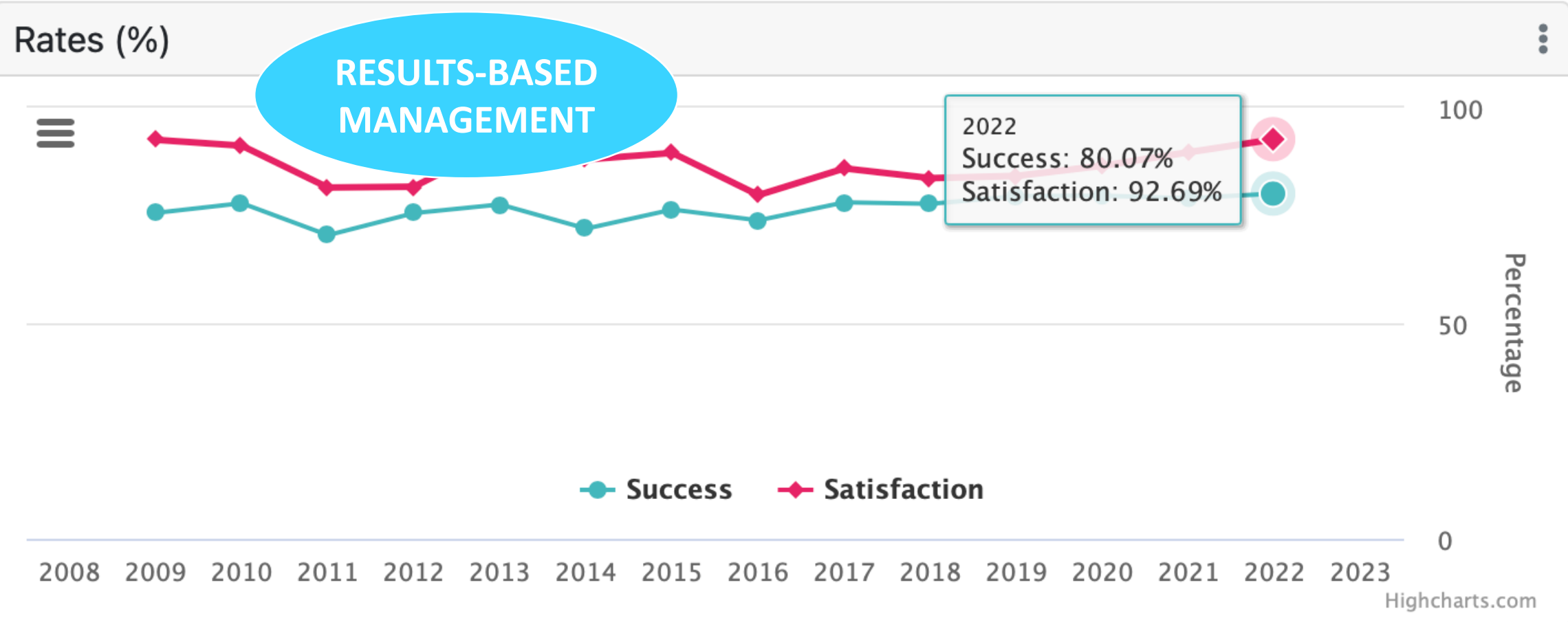
- Management of PPS data



WORLDWIDE IMPACT OF TRAINFORTRADE CAPACITY BUILDING



Nb. of countries	217
Total (participations)	16747
Indonesia	1576
China	1486
Philippines	1300
Cameroon	576
Peru	486
Benin	448
Togo	417
Ghana	352
Senegal	350
Côte d'Ivoire	346
Madagascar	346
Dominican Republic	334
Nigeria	290
Gabon	273
Argentina	256
Guinea	237
India	233
Cambodia	230



OBJECTIVES

This project aims to foster digital economy development, strengthen crisis responsiveness, and enhance knowledge and capacity of SIDS policymakers and trade practitioners on key aspects of digital trade development in three different components:



Legal Aspects of e-Commerce



Digital Economy Statistics

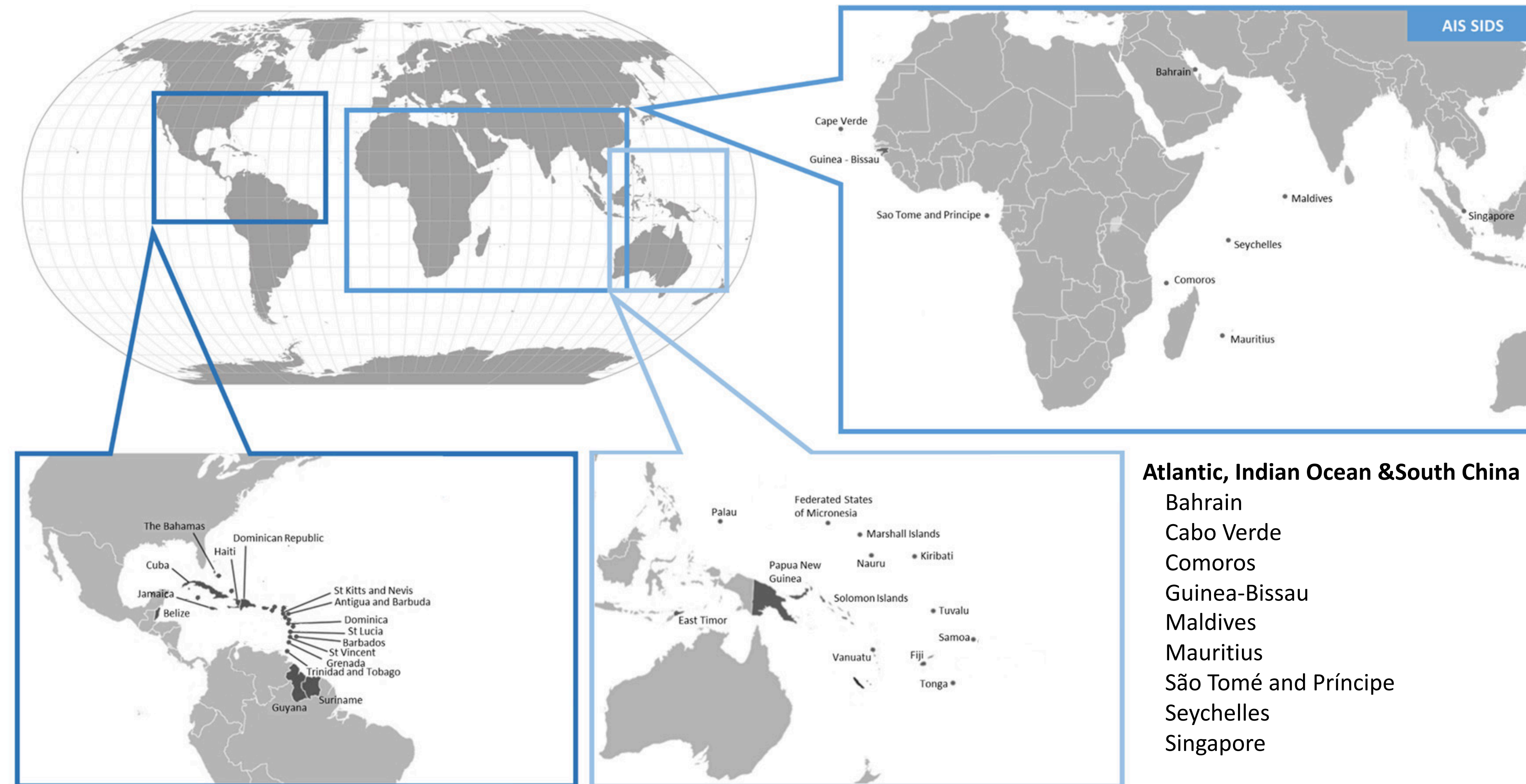


Digital Identity for Trade and Development



TARGET COUNTRIES AND PARTNERS

SIDS of Africa, the Caribbean and the Pacific (38 countries)



Pacific

Federated States of Micronesia
Fiji
Kiribati
Marshall Islands
Nauru
Palau
Papua New Guinea
Samoa
Solomon Islands
Timor-Leste
Tonga
Tuvalu
Vanuatu

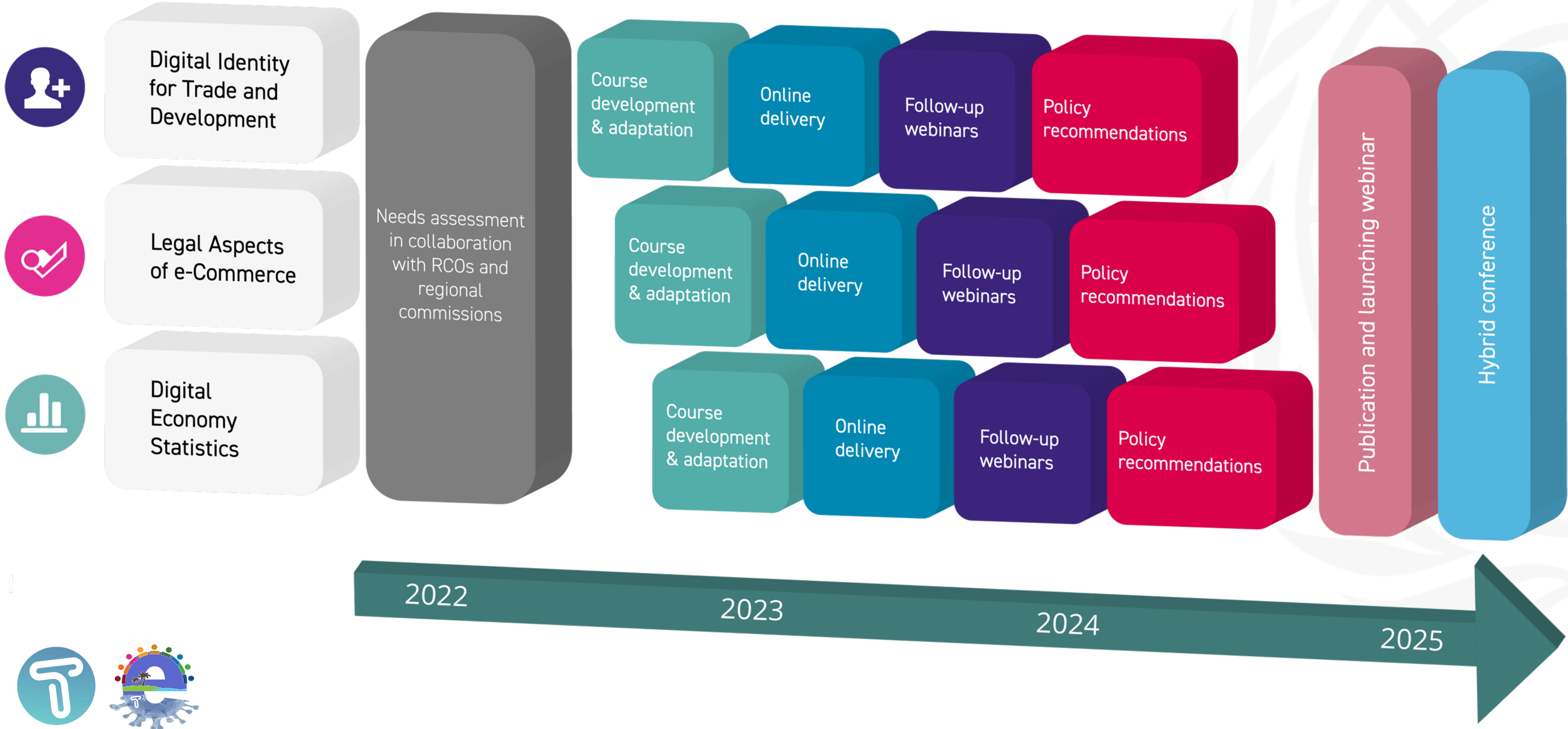
Caribbean

Antigua and Barbuda
Bahamas
Barbados
Belize
Cuba
Dominica
Dominican Republic
Grenada
Guyana
Haiti
Jamaica
Saint Kitts and Nevis
Saint Lucia
Saint Vincent and the Grenadines
Suriname
Trinidad and Tobago

Atlantic, Indian Ocean & South China Sea (AIS)

Bahrain
Cabo Verde
Comoros
Guinea-Bissau
Maldives
Mauritius
São Tomé and Príncipe
Seychelles
Singapore

PROJECT OVERVIEW





LEGAL ASPECTS OF E-COMMERCE (LAEC)

- **Objectives:**

Enhance the capacities of lawmakers, government officials and other stakeholders in all aspects to be considered for the drafting of electronic commerce laws.

- **Modules:**

1. Regulating e-commerce
2. The legal validity of electronic communications
3. Consumer protection
4. Protecting intellectual property assets
5. Content regulation
6. Taxing e-commerce
7. Privacy online
8. Securing e-commerce

- **Target population:**

Policy makers (gov. officials) in charge of defining general policy guidelines and elaborating national legal frameworks for e-commerce; Lawyers involved in electronic commerce issues; Service providers offering on-line products and services





DIGITAL IDENTITY FOR TRADE AND DEVELOPMENT (DITD)

- **Objectives:**

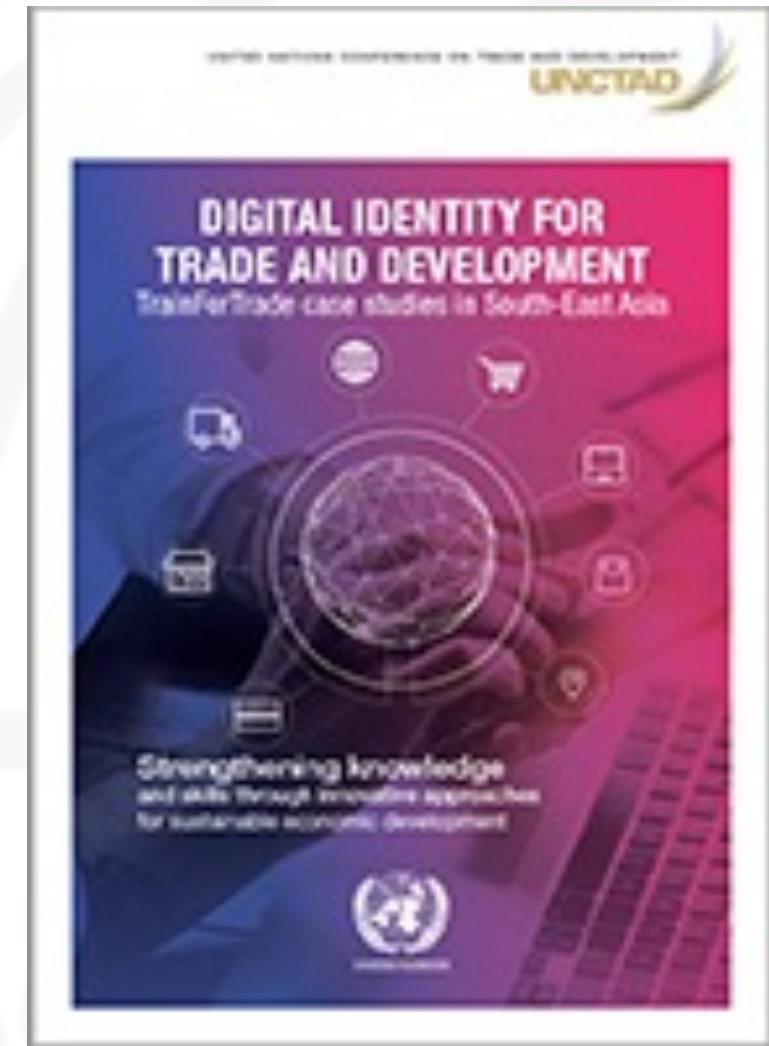
Increased knowledge on solutions to common challenges implementing e-commerce at policy level and for small to medium sized enterprises. Awareness of the risks and challenges with digital authentication in the next frontier with e-commerce and security

- **Modules:**

1. Fundamental Concepts of Digital Identity
2. Data Protection
3. ID Usage
4. Governance
5. ID Technology Solutions & Risks
6. Digital Trade Agreements

- **Target population**

Ministry in charge of e-commerce; Telecommunication/ICT; Trade; Revenue/ Tax/ Finance authorities



DIGITAL ECONOMY STATISTICS (DES)

- **Objectives:**

Increase knowledge on digital economy statistics and its concepts; Enhance statisticians' work with data related to digital economy

- **Modules(*):**

1. Measurement of Digital economy
2. Statistics standard
3. Data sources and data collection methods
4. Dissemination

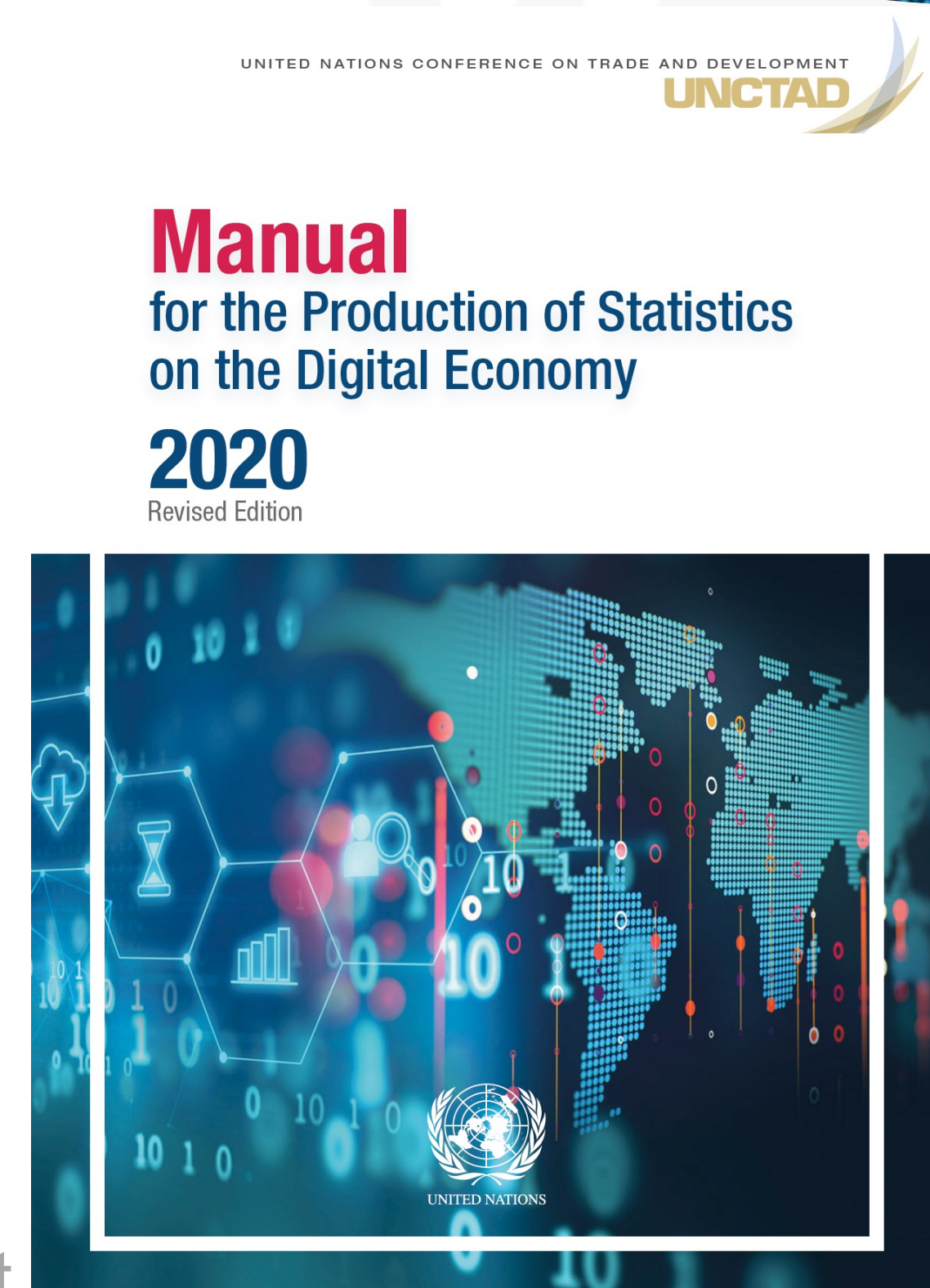
- **Target population:**

Compilers and producers of data (statistics of international trade in services, balance of payments, business statistics)

Data users (policy makers, academia, private sector)



*: curriculum will be fully defined on the first year of the project



PLAN OF ACTION 2022/2023

- Launch of the project (15 July 2022)
- Needs assessment (baseline, questionnaire on legal aspect, ecommerce, statistics) Contact with local authorities, Res Coord system, etc.
- Produce the Needs Assessment report (Aug/Sep 2022)
- Digital Identity for Trade and Development (module on SIDS+Human Rights + Gender) – Delivery fall 2022.
- Legal Aspects of e-Commerce (brainstorming in Oct/Nov) – Delivery in 2023
- Course development on Digital Economy Statistics 2023








CURRENT PHASE: NEEDS ASSESSMENT ANALYSIS

- **Goal:** Listen to the SIDS to tailor the courses according to their needs.
Map the wishes and needs regarding the three courses while taking into account the SDGs.
- **Methodology:**
 1. Contact the main actors at national, regional and international levels;
 2. Gather the existing publications and data;
 3. Develop needs assessment questionnaires for the 3 project components;
 4. Conduct interviews when needed to complete the analysis;
 5. Analyze results and produce a summary of the findings.
- **Result:** Publication of the Needs Assessment Report in September 2022.
- **Currently:** Phase 1 — Establishing contacts >> maxime.ladriere1@un.org







OUTPUT

-  3 digital course packages updated and adapted to SIDS
-  Representatives from 20 out of 38 SIDS completed each of the 3 e-learning courses
-  3 x 3 specific policy recommendations validated by e-workshop participants
-  3 x 2 case studies presented to broader audiences
-  3 x 2 policy proposals drafted and presented to national authorities



INDICATORS

-  At least 100 representatives from 20 out of 38 SIDS complete each of the e-learning courses
-  Average performance (tests score) of online participants on the TRAINFORTRADE e-Learning Platform exceeds 60% for each of the three courses
-  At least 12 national/regional policy recommendations validated by e-workshop participants (4 for each project component)
-  At least 3 national/regional policy proposals per project component (9 in total) validated by participants of the high-level hybrid conference





LEAVING NO ONE BEHIND

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Strengthening knowledge

and skills through innovative approaches for sustainable economic development

