

Expected results

- 1: Enhanced understanding by key actors from beneficiary countries on legal and practical aspects of e-Commerce
- 2: Strengthened capacities of policy-makers of beneficiary countries in designing e-Commerce policies to promote new digital services and develop digital authentication methods

ABOUT UNCTAD AND TRAINFORTRADE

The United Nations Conference on Trade and Development (UNCTAD) is the principal organ of the United Nations General Assembly dealing with trade and development issues. UNCTAD is the UN focal point in the field of integrated development and also for cross-cutting issues in the areas of trade, finance, technology, investment and sustainable development.

The program TrainForTrade was created in 1998 in order to strengthen local capacities and promote the national ownership of trade and investment issues. TrainForTrade projects involve an integrated process, using training, consulting services and technical assistance to assist developing countries integrate into the world economy.

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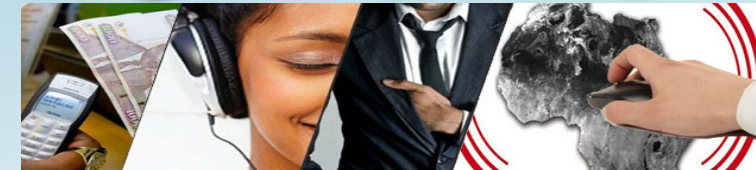


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TRAINFORTRADE PROJECT FOR SOUTH-EAST ASIA



**LEAPFROGGING SKILLS DEVELOPMENT
IN E-COMMERCE IN SOUTH-EAST ASIA
IN THE FRAMEWORK OF THE
2030 DEVELOPMENT AGENDA**

To strengthen capacities of policy-makers and practitioners from selected countries in South-East Asia on e-Commerce to promote inclusive and sustainable development.

Project financed by United Nations Development Account and implemented by UNCTAD



UNITED NATIONS
UNCTAD



WHY DEVELOP KNOWLEDGE & SKILLS

Human resources play a significant role in the economic development of a country. The development of these resources is essential to overcome the challenges posed by globalization and the liberalization of trade and investment. Without training and capacity building, the changes and adjustments required to compete in this economic context will not be possible.

EXPECTED ACCOMPLISHMENTS

EA1: Enhanced understanding by key actors from beneficiary countries on legal and practical aspects of e-Commerce

EA2: Strengthened capacities of policy-makers of beneficiary countries in designing e-Commerce policies to promote new digital services and develop digital authentication methods

IMPLEMENTING ENTITY

The project will be implemented by UNCTAD's TrainForTrade programme (DTL/KDB/HRDS-TFT) and will benefit from synergies with the work carried out by the ICT Analysis Section of UNCTAD as well as existing partnerships between UNCTAD and other entities, such as the Association of Southeast Asian Nations (ASEAN), the United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP), the United Nations Commission on International Trade Law (UNCITRAL), universities, and trade-related training institutions in South-East Asia.



DEVELOPMENT

Technical Assistance

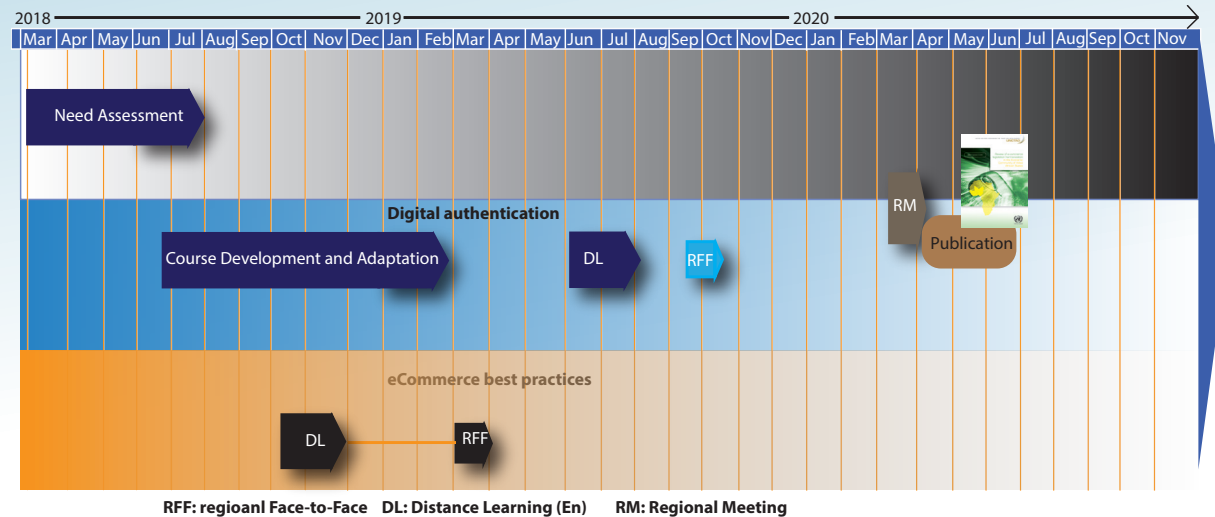
- Strengthening capacities of local government officials to formulate and implement concrete development-orientated trade policies specifically in the area of Electronic Commerce (e-Commerce).

Capacity Building

- Strengthening capacities of national and regional trade-related training institutions to deliver training courses to build sustainable trade-related capacities, including through the use of distance learning tools.

Target Audience

- Regulatory authorities, Ministries, import/export associations, chambers of commerce, businesses and NGOs dealing with e-Commerce.



INDICATORS OF ACHIEVEMENT

The implementation of the project will be monitored and evaluated using the following indicators of achievement:

- 70% of online training participants indicate increased understanding on legal & practical aspects of e-Commerce
- 70% of policy-makers from beneficiary countries confirm enhanced capacity in designing e-Commerce policies
- Specific policy recommendations on e-Commerce and Digital Authentication validated by workshop participants in 2 out of 3 beneficiary countries.