#### **MODERN PORT MANAGEMENT**

The Modern Port Management course consists of 240 hours of instruction over a two-year period. Participants must successfully complete eight modules and defend a final case study in order to obtain the UNCTAD Certificate in Modern Port Management. The course content is adapted to local contexts, and the final case studies identifies challenges within the participants' respective ports and propose concrete management solutions.

#### **Topics and modules**

- 1. International trade and transport
- 2. Organisation of a port system
- 3. Functioning of a port system
- 4. Future challenges to ports
- 5. Methods and tools of port management
- 6. Economic and commercial management
- 7. Administrative and legal management
- 8. Technical management and human resource development

## The Training Package content

- Port operations visits
- Group exercises
- Distance learning platform
- Multimedia presentations on line
- Participant's manual & Instructor's guide
- Individual tests & opinion questionnaires

# **DUBLIN DECLARATION**

In June 2007, sixty port representatives from Africa, Asia and Europe met in Dublin, Ireland and adopted the Dublin Declaration (28 June 2007), recommending the implementation of the UNCTAD TrainForTrade Port Training Programme in English-Speaking port communities in Africa and Asia.

# IN COOPERATION WITH



## **PORT TRAINING PROGRAMME** TrainForTrade - UNCTAD

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# TRAINFORTRADE

# PORT MANAGEMENT PROGRAMME ENGLISH-SPEAKING NETWORK





# THE TRAINFORTRADE PORT MANAGEMENT PROGRAMME IN BRIEF

#### THE PORT TRAINING PROGRAMME

The UNCTAD TrainForTrade Port Training Programme supports port communities in developing countries in quest for efficient and competitive port management. In order to increase trade flows and foster economic development, the programme creates port networks bringing together public, private and international entities. It aims to share knowledge and expertise between port operators and strengthen talent management and human resources development in port communities.

#### THE ROLE OF PORTS IN DEVELOPEMENT

In many developing countries, ports play a key role in connecting them to international trade. Furthermore, 80 % of international trade is channelled through ports. Hence, the way the maritime sector is organized has a profound impact on trade volume and transport costs, and therefore largely affects a country's and businesses' competitiveness. To stay competitive is vital to sustain and create jobs, which again affects people's well-being directly. The trade and maritime transport sector is subject to constant regulatory changes and port officials must be able to grasp the growing complexities of port management.

## SOUTH-SOUTH AND NORTH-SOUTH COLLABORATION PROMOTED

Through the partnerships that UNCTAD has developed, European partner ports are sharing their knowledge and expertise with Asian, African and Latin American port communities through the UNCTAD Port Training Networks. Annual regional meetings bring together port officials from different countries, promoting sharing of experiences and expertise. South-south exchange of instructors is also fostered in order to increase instructors' exposure to different port set-ups, as well as facilitate transfer of knowledge.

#### **CORE FEATURES**

The Port Management Programme targets port managers to benefit from the main features of the programme as follows:

- Worldwide network-based structure;
- \* Public-Private-Partnership model;
- \* Human Resources empowerment tool for talent management;
- \* Powerful scheme to induce value-added solutions in port communities (the Port Management Series);
- \* Established methodology for knowledge sharing and ICT advancement;
- \* High-end course on "Modern Port Management".
- \* Port Performance Scorecards.

# LOCAL DELIVERY CREATING SUSTAINABILITY AND OWNERSHIP

The Port Management Programme operates through four language-based networks (English, French, Portuguese and Spanish) in Africa, Asia, Europe Latin America and the Caribbean. Training in the beneficiary ports is delivered by local instructors from the port community, supported by experts from UNCTAD and European ports associated with the program. Senior managers from the participating ports are trained to serve as local instructors in order to ensure programme sustainability and local ownerships.

The European port partners include Gijon and Valencia (Spain), Dunkirk, Marseilles and Nantes Saint-Nazaire (France), Belfast, Cork, Dublin and Shannon Foynes (Ireland), and Ports of Leixoes and Sines (Portugal).

"TrainForTrade programme is putting ports around the world in one village where information becomes power and tools for development and modernization of our ports."

Hebel Mwasenga (Tanzania Ports Authority)

#### BEST PRACTISES IN DEVELOPMENT COOPERATION

In evaluating the programme, the programme's main donor Irish's Aid's Review Team concluded that:

"the partnership between Irish Aid, Dublin Port Company, UNCTAD and the participating ports is an example of best practise in development cooperation".

#### **CONTRIBUTION SCHEME**

The beneficiary countries (port communities) of the TrainForTrade Port Training Programme are contributing financially themselves to the trust fund managed by UNCTAD.

This self-sustainable aspect indicates the level of commitment and interest from national port authorities that are leading the implementation of this process in their port communities.

#### THE PORT TRAINING PROGRAMME UP TO 2015

- 4 Port training networks (Portuguese, Spanish, French and English)
- National Steering Committees established in each country
- Advisory support and services in 26 countries
- 2591 port managers trained
- 88 national training cycles
- 61 workshops for the training of trainers
- 1174 UNCTAD port certificates delivered