Blended learning strategy to boost the digital economy in Small Island Developing States

Launch of the project
15 July 2022
11:00 am - 12:00 pm
Room XXII
Geneva
THE TRAINFORTRADE PROGRAMME (TFT)

MISSION: Strengthening Knowledge and Skills for Sustainable Economic Development

GOALS:

- Encourage development-oriented trade policy to reduce poverty and to promote transparency and good practices
- Promote digital solutions and innovative thinking to enhance capacities of international trade players
- Build sustainable networks of knowledge to enhance national ownership, South-South and triangular cooperation

AREAS:

TRAINFORTRADE PORT MANAGEMENT PROGRAMME (PMP)
- Supports port communities’ quest for efficient and competitive port management services to increase trade flows and foster sustainable economic development

TRAINFORTRADE E-COMMERCE
- Legal Aspects
- Best Practices
- Digital Identity for Trade and Development

TRAINFORTRADE TRADE STATISTICS
- International Trade in Services
- International Merchandise Trade
Blended learning
Open source
Outreach
Flexibility
Multiplier effect
Reduced cost
Languages
Networking
Learning Management System (LMS)
WORLDWIDE IMPACT OF TRAINFORTRADE CAPACITY BUILDING

- Audience 10-1’000
- 300+ Events

RESULTS-BASED MANAGEMENT

<table>
<thead>
<tr>
<th>Nb. of countries</th>
<th>217</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total (participations)</td>
<td>16747</td>
</tr>
<tr>
<td>Indonesia</td>
<td>1576</td>
</tr>
<tr>
<td>China</td>
<td>1486</td>
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<tr>
<td>Philippines</td>
<td>1300</td>
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<tr>
<td>Cameroon</td>
<td>576</td>
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<tr>
<td>Peru</td>
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<tr>
<td>Benin</td>
<td>448</td>
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<tr>
<td>Togo</td>
<td>417</td>
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<tr>
<td>Ghana</td>
<td>352</td>
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<tr>
<td>Senegal</td>
<td>350</td>
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<tr>
<td>Côte d’Ivoire</td>
<td>346</td>
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<tr>
<td>Madagascar</td>
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<tr>
<td>Dominican Republic</td>
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<td>Nigeria</td>
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<td>Gabon</td>
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<td>Argentina</td>
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<td>Guinea</td>
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<tr>
<td>India</td>
<td>233</td>
</tr>
<tr>
<td>Cambodia</td>
<td>230</td>
</tr>
</tbody>
</table>

Gender

| Male     | 9717 |
| Female   | 6722 |
OBJECTIVES

This project aims to foster digital economy development, strengthen crisis responsiveness, and enhance knowledge and capacity of SIDS policymakers and trade practitioners on key aspects of digital trade development in three different components:

- Legal Aspects of e-Commerce
- Digital Economy Statistics
- Digital Identity for Trade and Development
TARGET COUNTRIES AND PARTNERS

SIDS of Africa, the Caribbean and the Pacific (38 countries)

**Pacific**
- Federated States of Micronesia
- Fiji
- Kiribati
- Marshall Islands
- Nauru
- Palau
- Papua New Guinea
- Samoa
- Solomon Islands
- Timor-Leste
- Tonga
- Tuvalu
- Vanuatu

**Caribbean**
- Antigua and Barbuda
- Bahamas
- Barbados
- Belize
- Cuba
- Dominica
- Dominican Republic
- Grenada
- Guyana
- Haiti
- Jamaica
- Saint Kitts and Nevis
- Saint Lucia
- Saint Vincent and the Grenadines
- Suriname
- Trinidad and Tobago

**Atlantic, Indian Ocean & South China Sea (AIS)**
- Bahrain
- Cabo Verde
- Comoros
- Guinea-Bissau
- Maldives
- Mauritius
- São Tomé and Príncipe
- Seychelles
- Singapore
PROJECT OVERVIEW

- Digital Identity for Trade and Development
- Legal Aspects of e-Commerce
- Digital Economy Statistics

- Needs assessment in collaboration with RCOs and regional commissions
- Course development & adaptation
- Online delivery
- Follow-up webinars
- Policy recommendations

2022 2023 2024 2025

- Publication and launching webinar
- Hybrid conference
LEGAL ASPECTS OF E-COMMERCE (LAEC)

• Objectives:
Enhance the capacities of lawmakers, government officials and other stakeholders in all aspects to be considered for the drafting of electronic commerce laws.

• Modules:
1. Regulating e-commerce
2. The legal validity of electronic communications
3. Consumer protection
4. Protecting intellectual property assets
5. Content regulation
6. Taxing e-commerce
7. Privacy online
8. Securing e-commerce

• Target population:
Policy makers (gov. officials) in charge of defining general policy guidelines and elaborating national legal frameworks for e-commerce; Lawyers involved in electronic commerce issues; Service providers offering on-line products and services
DIGITAL IDENTITY FOR TRADE AND DEVELOPMENT (DITD)

• Objectives:
  Increased knowledge on solutions to common challenges implementing e-commerce at policy level and for small to medium sized enterprises. Awareness of the risks and challenges with digital authentication in the next frontier with e-commerce and security

• Modules:
  1. Fundamental Concepts of Digital Identity
  2. Data Protection
  3. ID Usage
  4. Governance
  5. ID Technology Solutions & Risks
  6. Digital Trade Agreements

• Target population
  Ministry in charge of e-commerce; Telecommunication/ICT; Trade; Revenue/ Tax/ Finance authorities
DIGITAL ECONOMY STATISTICS (DES)

• Objectives:
  Increase knowledge on digital economy statistics and its concepts; Enhance statisticians’ work with data related to digital economy

• Modules(*):
  1. Measurement of Digital economy
  2. Statistics standard
  3. Data sources and data collection methods
  4. Dissemination

• Target population:
  Compilers and producers of data (statistics of international trade in services, balance of payments, business statistics)
  Data users (policy makers, academia, private sector)

*: curriculum will be fully defined on the first year of the project
PLAN OF ACTION 2022/2023

• Launch of the project (15 July 2022)
• Needs assessment (baseline, questionnaire on legal aspect, ecommerce, statistics) Contact with local authorities, Res Coord system, etc.
• Produce the Needs Assessment report (Aug/Sep 2022)
• Digital Identity for Trade and Development (module on SIDS+Human Rights + Gender) – Delivery fall 2022.
• Legal Aspects of e-Commerce (brainstorming in Oct/Nov) – Delivery in 2023
• Course development on Digital Economy Statistics 2023
CURRENT PHASE: NEEDS ASSESSMENT ANALYSIS

• **Goal**: Listen to the SIDS to tailor the courses according to their needs. Map the wishes and needs regarding the three courses while taking into account the SDGs.

• **Methodology**:
  1. Contact the main actors at national, regional and international levels;
  2. Gather the existing publications and data;
  3. Develop needs assessment questionnaires for the 3 project components;
  4. Conduct interviews when needed to complete the analysis;
  5. Analyze results and produce a summary of the findings.


• **Currently**: Phase 1 — Establishing contacts >> maxime.ladriere1@un.org
OUTPUT

- 3 digital course packages updated and adapted to SIDS
- Representatives from 20 out of 38 SIDS completed each of the 3 e-learning courses
- 3 x 3 specific policy recommendations validated by e-workshop participants
- 3 x 2 case studies presented to broader audiences
- 3 x 2 policy proposals drafted and presented to national authorities
INDICATORS

At least 100 representatives from 20 out of 38 SIDS complete each of the e-learning courses.

Average performance (tests score) of online participants on the TRAINFORTRADE e-Learning Platform exceeds 60% for each of the three courses.

At least 12 national/regional policy recommendations validated by e-workshop participants (4 for each project component).

At least 3 national/regional policy proposals per project component (9 in total) validated by participants of the high-level hybrid conference.
LEAVING NO ONE BEHIND

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Strengthening knowledge and skills through innovative approaches for sustainable economic development

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