

LEAPFROGGING SKILLS DEVELOPMENT IN E-COMMERCE IN SOUTH-EAST ASIA IN THE FRAMEWORK OF THE 2030 DEVELOPMENT AGENDA



UNCTAD in collaboration with
UNCITRAL, UNESCAP



1 NO
POVERTY



5 GENDER
EQUALITY



8 DECENT WORK AND
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



17 PARTNERSHIPS
FOR THE GOALS



Project Code: 1819N
Tranche 11

PROGRAMME

| | | |
|---------------|-----------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|
| 10:00 - 10:05 | Welcoming remarks and introduction by the organizers | UNCTAD |
| 10:05 - 10:10 | Presentation of the project: Leapfrogging skills development in e-commerce in South-East Asia in the Framework of the 2030 Development Agenda | Mark Assaf, UNCTAD |
| 10:10 - 10:20 | Presentation of the publication | Wallace Cheng, Consultant |
| 10:20 - 10:30 | Presentation of the case: Role of the Bangko Sentral ng Pilipinas in developing e-payment system | Mary Rose Contreras, Central Bank Philippines |
| 10:30 - 10:40 | Presentation of the case: Role of government in addressing logistic challenges in e-commerce boom | Yoga Sangkan Prasetya, Ministry of Communications and Informatics, Indonesia |
| 10:40 - 10:55 | Q&A | Dominique Chantrel, UNCTAD |
| 10:55 - 11:00 | Conclusion | Mark Assaf, UNCTAD |

Leapfrogging skills development in e-commerce in South-East Asia



503 Participants, 11 countries, 2 topics:
eCommerce Best practices
Digital Identity for Trade and Development



46%
 of women



226 Certified



2 Publications

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- 17 PARTNERSHIPS FOR THE GOALS



Participants



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PRACTICES ON E-COMMERCE WEBINAR

TrainForTrade Case Studies in South-East Asia

26 June 2020 at 10 a.m. CEST

PANELIST



**Dr Wallace
Shuaihua Cheng**
International
Consultant

PANELIST



**Mary Rose
Contreras (Lot)**
Deputy Director
Central Bank
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PANELIST



**Yoga Sangkan
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MODERATOR



Mark Assaf
Chief Section
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FACILITATOR



Dominique Chantrel
Programme
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https://tft.unctad.org/tft_projects/current-projects/practices-on-e-commerce-webinar/

THE WAY FORWARD

- Launch of the Digital Identity for Trade and Development (DITD) publication in fall 2020
- Regional restitution workshop in Indonesia in 2021
- Project evaluation
- Opportunities:
 - ☞ Extend the project to other countries and regions based on requests and donor support





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