Role of Government in addressing logistic challenges in the e-commerce boom
Background

“The international parcels market is experiencing rapid growth.”

(Universal Postal Union)

development of e-commerce

globalization of business and manufacturing

increase of demand for foreign products
Indonesia – Logistic Blueprint

Figure 7  Indonesia main delivery blocks

Source: Logistic Blueprint: Distribution Network.10
Bureaucratic Reform

**simplification of business licensing and development**

- Presidential Decree Number 26 Year 2012 concerning National Logistic System Development Blueprint
- Presidential Decree number 74 of 2017 concerning the Roadmap E-commerce
- Minister of Communications and Informatics Regulation No. 7 Year 2018 concerning Online Single Submission (OSS)

**public-private partnership arrangements**

**Capacity-building, multi-stakeholder dialogue**

Businesses access OSS by inputting their National Identification Number, e-mail or Company e-mail (for companies) and other information in the registration form.

Business will receive an e-mail with direct link to active the OSS account.

Business activate OSS account and will receive email containing user-id and password.
Thank you

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