

m-learning in International and Arabic Education

UNCTAD XIII April 26th 2012

Stephen Cox - Project Director WCL

stephen.cox@aspire.qa

www.21tenlearning.com

+974 33806950

Message me at anytime





+974 338 06950

(in private)

'Every device that is switched off is a student that is switched off 'Stephen Heppell

m-Learning



Share the findings of several m-learning projects in education

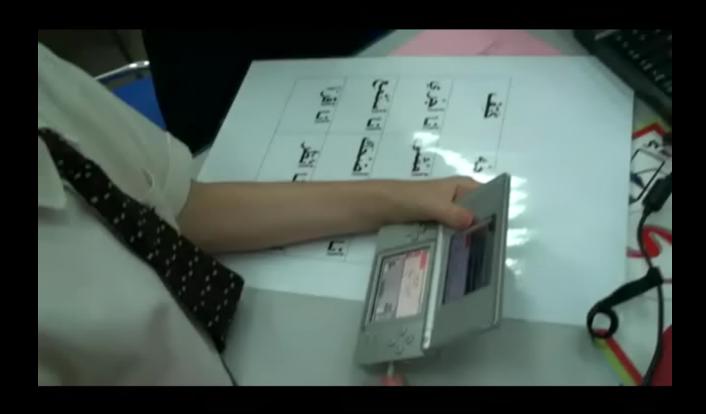
 Discuss the challenges of innovation of m-learning in education today in the Gulf and Internationally

Why mobile learning now?



Digital native Arabic project





ASPIRE Academy for Sports Excellence Doha, Qatar





Where are we at ASPIRE? Learning & Technology



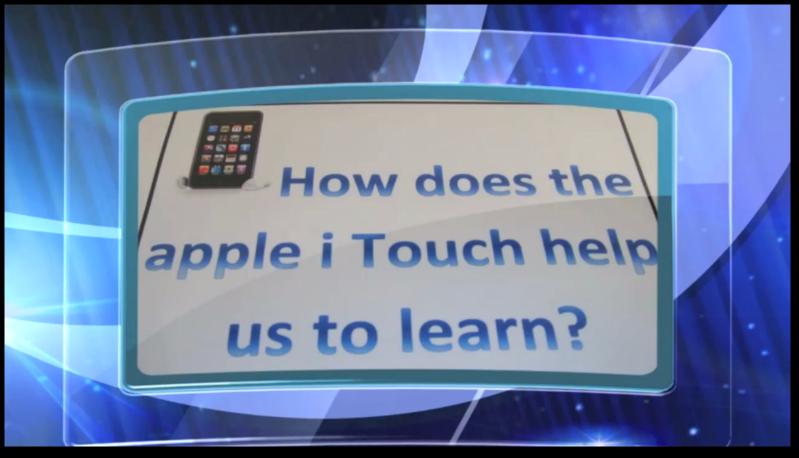
- IT suites
- Lap Tops
- Interactive Whiteboards
- Blackboard LMS

Mobile Learning ???



What happened?





What did the students think?







AWESOME GREATSFIED CONNECTED HANDY PRISTRATING HELPFUL



USEFUL

NECESSITY ADEQUATE

AMAZING EXPENSIVE

ATTACHED

Which way round? A disappointed Salesman!









Know your audience!!



What are the challenges of innovation and mlearning?

People

- Leadership development and support
- Developing a risk taking change culture
- Developing teachers skills
- Evaluating the learning
- Distraction or engagement?



Leadership - Innovation 'Change of Mindset'



- See the value;'Educating for acceptance'
- Use budgets effectively
- Allow 'seed time'
- Target for success

20% about the processes inside a school

10% technology

70% about effective

change management

Developing skills and risk taking for Innovation



Teaching (can be)

- Neat
- Orderly
- · Sequentiearning
- Managed
- Documented

Learning (often is)

Messy

Coaches Irregular

- Non Linear
- Complex

'Risk taking culture'



'The capability is here, the devices are here but more importantly the students are here!'



Stephen Cox – Project Director

+97433806950

stephen.cox@aspire.qa
www.21tenlearning.com



