



“E-LEARNING: LEAPFROGGING SKILLS DEVELOPMENT”

Innovative knowledge for inclusive and sustainable development

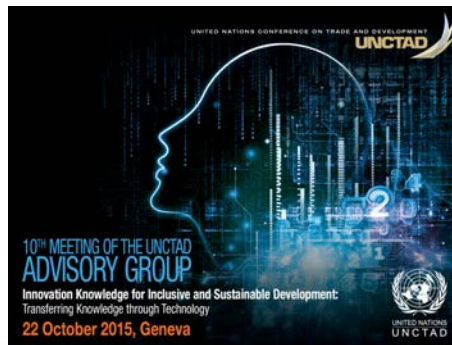
- bridging the trade capacity gap -

- 8.00 – 08.05 a.m. **Opening**
- Welcome address: Ms. Geneviève Féraud, Head KDB/DTL
 - Outline of the meeting
- 8.00 – 08.50 a.m. **Presentations and discussions**
- Moderator
- Dr. Adrian Holzer, Research Associate, EPFL, Switzerland
- Panellists
- Prof. Dr. Denis Gillet, Head of the React Goup, EPFL, Switzerland
 - Ms. Nivi Sharma, BRCK Education, Kenya
 - Mr. Reza Ali, Director of New Ventures ACCA, Singapore
 - Mr. Michael M. Murungi, Public Policy & Government Relations Manager, East Africa, Google Kenya Ltd
- 08.50 – 09.00 a.m. **Closing of the meeting**
- Summary of discussions and recommendations

Partners:

- Ecole Polytechnique Fédérale de Lausanne (EPFL), Switzerland
- Association of Chartered Certified Accountants (ACCA), Singapore
- BRCK Education Kenya
- Google Kenya Ltd



Background documentations: UNCTAD Advisory Group reports

Brief description: Trade capacity building is a critical element in the development debate as more attention must be paid to the integrated treatment of trade, finance, investment and technology, the interdependence between different policy areas, including macroeconomic management. These address the challenges posed by the ongoing processes of liberalization and globalization and the increasing integration of developing and LDC countries into the global economic system. It includes the increased awareness of the diverse policy and other conditions necessary for attaining competitiveness to participate effectively in the rapidly changing global economic environment. Bridging the trade capacity gap therefore provides decision makers with an adequate understanding of the development dimensions of ongoing negotiations.

Therefore, it is essential that developing countries build their own capacities as only they can then further develop the relevant skills and institutions for undertaking effective trade policies. The issue to take into consideration is how to support institutions and multi-stakeholders partnerships processes for intra-Government cohesion and consultations with trade actors including private sector and civil society. In that context the audience will examine the role of innovative knowledge strategies and Information and Communication Technology (ICT) to support sustainable and inclusive strategies in line with the Sustainable Development Goals (SDG).

The focus will be on SDG 8: "Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all" and SDG 17: "Strengthen the means of implementation and revitalize the global partnership for sustainable development", in particular with the targets to enhance North-South, South-South and triangular regional and international cooperation on access to science, technology and innovation and enhance knowledge sharing.

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